

2017 Event & Sponsorship Opportunity Guide

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Letter from Our CEO

Wow, what a year! 2016 has been quite pivotal for Suit to Careers – due in part to our 10th Anniversary, and, having served our 10,000th client in South Central PA. We couldn't have accomplished even half of what we did without your generous support.

We are now actively serving seven counties for both women's and men's suiting needs and have expanded the depth and reach of our services in a profound way – with the help of Pennsylvania's only Mobile Suiting Program.

We've re-branded our name, from Dress for Success South Central PA to Suits to Careers Inc. We haven't abandoned our name recognition (as Dress for Success South Central PA still remains our women's suiting program), but rather, created an umbrella under which both Dress for Success and Tied to Success (our men's suiting program), will now flourish equally.

As of December 2016, we exceeded our client service goals finishing the year with over 2,350 suitings (compared to 1,803 for 2015). Tied to Success had a banner year with almost 600 men served (compared to 108 for 2015).

We are revamping our professional development programs including our Professional Women's Group (PWG), our Computer Training program and even our workforce development outreach. All of these new and exciting programs will be rolled out in early 2017.

The secret to our success is so simple, yet so overwhelmingly natural – human compassion! The dedication of our seven staff members is beyond what any leader could ask for or expect. Our cadre of volunteers (including our board and committee members as well as those who come in every day) is a small army willing to go to battle against poverty consistently and committedly. They treat their commitment like a full time job and we could not be more grateful or more humbled. How could this mission not succeed?

So we ask that you continue your commitment with Suits to Careers. Reach out in any capacity through which you feel comfortable – commit to being an event sponsor, join our Corporate Guild, put together a team to represent your company and walk for us at the Highmark Walk—whatever is in your heart. We need you, because together we can bring 10,000 more neighbors closer to economic independence.

Merry Christmas, Happy Holidays and may your 2017 be blessed with joy and prosperity!

Elizabeth Vincent

President & CEO



DRESS FOR SUCCESS®
SOUTH CENTRAL PA



PROGRAMS OF SUITS TO CAREERS, INC.

Suits to Careers, Inc. Corporate Office
29 S. 10th Street, Harrisburg, PA 17101
717-232-1333 • Mobile Unit: ext. 106

SuitsToCareers.org
events@suitstocareers.org

Suits to Careers, Inc. York Boutique
841 Vogelsong Road, York, PA 17404
717-764-3330

Did You Know?

- We served our 10,000th unique client in November 2016
- 80.8% of clients have at least one child and 77.31% of clients with children are single parents
- 37.56% of clients have pursued postsecondary education, from some college credits to a Master's degree
- We have Pennsylvania's only Mobile Suiting Boutique
- .84 cents of every \$1.00 raised goes directly to program expenses
- According to the US Census for 2015, the poverty rate in our combined 7 counties averages 10.5%, with Dauphin County being the highest at 13.4%
- Clearly, our communities need our help!

What our Clients Say

"As a professional re-entering the workforce my experience at Suits to Careers has equipped me to move forward in my new position."

"I spoke to three empowering women who made a difference in my life."



"Suits to Careers is a much needed program; providing the essentials that are needed for job readiness and presentation. I appreciate the experience that I have had and I thank those who are involved in this program. May it continue to be successful."

"Without proper clothing it is nearly impossible to get, or even to be considered for a decent position."



Suits to Careers Services

Suiting Program

Suits to Careers, Inc. serves clients through two site locations (Harrisburg & York) and PA's only Mobile boutique travelling Adams, Cumberland, Lancaster, Lebanon and Perry counties.

Clients receive an interview suit to prepare them for networking events, job fairs and interviews. Upon starting a training program or obtaining employment, clients may return for additional outfits suitable for their specific employment. We call this "a working wardrobe".

Women are suited through our Dress for Success South Central PA program and men are suited through our Tied to Success program.

Career Advancement & Resource Education (CARE)

The CARE program provides clients with instruction on personal finances, personal branding and navigating social media. CARE program instructors prearrange dates and times to visit referral partners to provide the training classes.

Computer Training

A two week, 12-hour Computer Training program designed to develop computer literacy as well as instruct clients in online job search strategies. Clients receive a certificate of completion after passing the course.

Professional Women's Group

The Professional Women's Group allows female clients to network, engage with local area professionals and expand their professional skill set. Look for chapters in Harrisburg and York!

Seminars and Events

Throughout the year, seminars and career events are provided for clients to further develop their skills and professional experiences.

TBA York Event

We will be launching a new 2017 event in York. We are looking for companies interested in sponsoring the event venue.

If interested in getting in on the ground level, please contact Liz Vincent, President & CEO at 717-232-1333 ext. 101.

Corporations CARE:

A Professional Guild

The Suits to Careers Professional Guild is made up of businesses committed to making a difference in the lives of our neighbors in transition, experiencing extreme financial hardship, unemployment/underemployment and in need of professional development training.

Your financial commitment will help in numerous ways:

- ◆ Every \$50.00 you commit will provide workforce development services for one (1) client—male or female
- ◆ Become a county-wide exclusive sponsor for PA's only Mobile Suiting Boutique. (Maximum seven sponsors) and use us as your travelling billboard
- ◆ Enable Suits to Careers to expand these vital services and reach more folks year after year

Professional Guild Membership Benefits:

- ◆ Receive an annual report on outcomes and client services for your charitable reporting purposes
- ◆ Professional Guild listing in all event program books, on our website and in annual report
- ◆ Volunteer opportunities for your employees guest speakers, personal shoppers or helping with our sales
- ◆ Exposure to prospective employees from specialized populations such as veterans, single parents, abuse survivors, those struggling with re-entry and those unemployed.
- ◆ Opportunity to positively impact thousands of lives each year—women and men

2017-2018 Membership Levels:

Sponsor 25 clients in 2017—\$1,050

Sponsor 50 clients in 2017—\$2,100

Sponsor 120 clients in 2017—\$5,000

— OR —

Become an exclusive county wide sponsor for the mobile boutique—\$3,500 for 3 years!

Professional Women's Group (PWG):

Your financial support for our PWG enables both our York and Harrisburg chapters to provide 12 months of programming to the newest working members of our communities. Opportunities include monthly meeting support and annual conference support.

Monthly Meeting Support—\$240 or \$20 p/month

Conference Support—\$500 one-time donation*

* Conference support includes your logo and website recognition on all conference related materials

Highmark Walk for a Healthy Community

Suits to Careers, Inc. is one of 48 organizations participating in the Highmark Walk for a Healthy Community on Sat, May 20 at HACC. The walk is presented by Highmark Blue Shield which underwrites the cost of the walk so participating organizations keep 100 percent of the money raised by their walkers.

Presenting Sponsor—\$5,000 EXCLUSIVE

- Your logo printed on drawstring bag provided to attendees.
- Opportunity to form a company team
- Suits to Careers Corporate Guild Membership*
- Prominent logo recognition on all Suits to Careers pre-event & event day promotional materials.
- Recognition on website with logo from commitment time & link to your website.

Gold Sponsors—\$2,500

- Opportunity to form a company team
- Opportunity to provide a promotional item for walkers at the Suits to Careers, Inc. registration table.
- Logo recognition on Suits to Careers pre-event communications.
- Recognition on website with logo from commitment time & link to your website.

Silver Sponsors—\$1,000

- Opportunity to form a company team
- Opportunity to provide a promotional item for walkers at the Suits to Careers, Inc. registration table.
- Recognition on Suits to Careers website from commitment time.

Team Sponsor—\$500

- Opportunity to form a company team
- Recognition on Suits to Careers website from commitment time.

Matching Gift

- Pledge to provide a matching gift. An example would be pledging to donate \$1 to Suits to Careers for every \$1 raised by Suits to Careers team walkers.
- Your matching gift will be listed on the Suits to Careers website & social media event pages.
- Recognition on website with logo from commitment time & link to your website.

*All Suits to Careers Corporate Guild Memberships are 1 year memberships, from Walk date. Corporate Guild membership includes listing on website, volunteer opportunities for your employees & recognition at major events as guild member.

Annual Gala Fundraiser - October 2017

Diamond Sponsor—\$15,000 EXCLUSIVE

- Designated Honorary Co-Chair for event with opening remarks and welcome
- Suits to Careers Corporate Guild Membership*
- Banner (sponsor supplied) displayed exclusively for cocktail hour
- Logo included in all pre-event publicity
- Prominent full page ad (wxh: 4.75" x 7.75") in event program with location of choice (3 prime locations)
- Recognition as presenting sponsor on website with logo from commitment time & link to your website
- Logo displayed on live auction paddle bid cards
- 2 tables for 20 individual corporate reservations plus sponsorship of "special" guest table: Veterans, Clients or Volunteers
- \$3,000 in casino "fun money" per attendee
- Event day signage & corporate table signs

Platinum Sponsors—\$10,000

- Suits to Careers Corporate Guild Membership*
- Banner (sponsor supplied) displayed at event
- Included in pre-event publicity with your logo
- Full page ad (wxh: 4.75" x 7.75") in event program
- Recognition on website with logo from commitment time & link to your website
- 2 tables for 20 individual corporate reservations plus sponsorship of "special" guest table: Veterans, Clients or Volunteers
- \$3,000 in casino "fun money" per attendee
- Event day signage & corporate table signs

Band Sponsor—\$5,000 EXCLUSIVE

- Suits to Careers Corporate Guild Membership*
- Sponsor provided banner displayed behind band
- Full page ad (wxh: 4.75" x 7.75") in event program
- Recognition on website with logo from commitment time & link to your website
- 1 table for 10
- \$1,500 in casino "fun money" per attendee
- Event day signage & corporate table sign

Casino Games Sponsor—\$4,000 EXCLUSIVE

- Suits to Careers Corporate Guild Membership*
- Banner (sponsor supplied) displayed behind casino game tables at event
- Half page ad (wxh: 4.75" x 3.75") in event program
- Recognition on website with logo from commitment time & link to your website
- 1 table for 10
- \$1,500 in casino "fun money" per attendee
- Event day signage & corporate table sign

Gold Sponsors—\$3,000

- Suits to Careers Corporate Guild Membership*
- Half page ad (wxh: 4.75" x 3.75") in event program
- Recognition on website from commitment time
- 1 table for 10
- \$1,500 in casino "fun money" per attendee
- Event day signage & corporate table sign

Silver Sponsors—\$2,000

- ¼ page ad (wxh: 2.25" x 3.75") in event program
- Recognition on website from commitment time
- 1 table for 10
- \$1,500 in casino "fun money" per attendee
- Event day signage & corporate table sign

Bronze Sponsors—\$500

- ¼ page ad (wxh: 2.25" x 3.75") in event program
- Recognition on website from commitment time
- 2 reservations
- \$1,000 in casino "fun money" per attendee

Table Sponsor—\$1,250

- 1 table for 10
- \$1,000 in casino "fun money" per attendee

*All Suits to Careers Corporate Guild Memberships are 1 year memberships, from Gala date. Corporate Guild membership includes listing on website, volunteer opportunities for your employees & recognition at major events as guild member.

Donor Acknowledgements

\$10,000 and up

Post Acute Medical, LLC
TitleNGo
The Hershey Company

\$9,999-\$5,000

BJ's Charitable Foundation
Walmart Community Giving

\$4,999-\$1,000

AFSCME
Brenner Family of Dealerships
Central Penn College
Karen Degenhart
Deloitte
Faulkner Subaru
Gannett Fleming
Golden Living Center Blue Ridge Mountain (GGNSC)
Highmark Blue Shield
Jonestown Bank & Trust
JP Shaw Century 21 Realtor
Karns
L'Occitane
McConkey Insurance
McNees Wallace & Nurick
Members 1st
PinnacleHealth
PNC Foundation
River Wealth Advisors LLC
Sun Motor Cars BMW
The Bon Ton Stores Foundation
The Foundation for Enhancing Communities

\$999-\$250

AmerisourceBergen Drug Corporation
Bank of America
Boyer & Ritter
Brandt. Inc.
Julia Coelho
Country Meadows Associates
Eckert Seamans Cherin & Mellott, LLC
Erie Indemnity
Foote Capital Mortgage Company
Glatfelter Insurance Group
Melissa Helvy
Hershey Entertainment & Resorts
Just Clogs
Melissa Kreidler
McKonly & Asbury
PA Gastroenterology Consultants
Sue Peck
Pennsylvania Housing Finance Agency
Plum Bottom
QVC
Kathleen Shovlin
Susquehanna Style
Thayer Dental Laboratory
TherAbilities
Travelers
Vanity Fair
York Traditions Bank

In-kind Donations & Services

Classic Drycleaners
Coty - Calvin Klein
Conceived by Nature
Deloitte
Devono's Dry Cleaners
Elf Cosmetics
Empire Beauty School
Good Morning PA
Highmark
Hilton Head
Hollywood Casino
I-Heart Radio
Just Clogs
Kegerreis Advertising
Konhaus Marketing
Mountz Jewelers
Plum Bottom
Susquehanna Style
Talbots
United Concordia
Woman Newspapers
Woodloch Resort
WYCO FM

Corporations CARE Professional Guild Members

Classic Drycleaners • Devono's Dry Cleaners • Empire Beauty School • Faulkner Subaru • Jonestown Bank & Trust • Karns • PinnacleHealth • Post Acute Medical • Sun Motor Cars, Inc. • The Hershey Company • TitleNGo • Woman Newspapers

2017 Sponsorship Response Form

Corporations CARE

- Sponsor 25 clients in 2017—\$1,050
- Sponsor 50 clients in 2017—\$2,100
- Sponsor 120 clients in 2017—\$5,000
- Exclusive Mobile Boutique Sponsor —\$3,500 for 3 years!

Highmark Walk

- Presenting Sponsor—\$5,000 EXCLUSIVE
- Gold Sponsor—\$2,500
- Silver Sponsor—\$1,000
- Team Sponsor—\$500
- Matching Gift Pledge _____

Professional Women's Group

- Monthly Meeting Support—\$240 or \$20 p/month
- Conference Support—\$500 one-time donation

Gala

- Diamond Sponsors—\$15,000 EXCLUSIVE
- Platinum Sponsor—\$10,000
- Band Sponsor—\$5,000 EXCLUSIVE
- Casino Games Sponsor—\$4,000 EXCLUSIVE
- Gold Sponsor—\$3,000
- Silver Sponsor—\$2,000
- Bronze Sponsor—\$500
- Table Sponsor—\$1,250

Response Form

Company: _____ Check Included Check will be sent by _____

Company Address: _____

Contact Name: _____ Phone: _____

Email: _____

Please return completed form via email to kshultz@suitstocareers.org or fax to 717-232-1332

Please make checks payable to: Suits to Careers, Inc. 29 S 10th Street, Harrisburg, PA 17101